Image# 14952789541 PAGE 1 / 16

FEC FORM 3X

REPORT OF RECEIPTS **AND DISBURSEMENTS**

	For Other Than An Aut	nonzea Committee	Office Use Only
NAME OF COMMITTEE (in full)	TYPE OR PRINT ▼	Example: If typing, type over the lines.	12FE4M5
American Heartland P	PAC		
ADDRESS (number and street)	801 Pennsylvania Ave. NW		
Check if different	Suite 610		
than previously reported. (ACC)	Washington		DC 20004 -
2. FEC IDENTIFICATION N	UMBER ▼ CIT	TY 🛦	STATE ▲ ZIP CODE ▲
C C00548867		S THIS NEW (N) O	R AMENDED (A)
4. TYPE OF REPORT (Choose One)	Report Due On:	20 (M2) May 20 (N	(Non-Election Year Only)
(a) Quarterly Reports:		20 (M3) Jun 20 (M 20 (M4) Jul 20 (M	(Non-Election Year Only)
April 15 Quarterly Report (Q1)		
July 15 Quarterly Report ((C) 12-Day	Primary (12P) Convention (12C)	General (12G) Runoff (12R) Special (12S)
October 15 Quarterly Report (•	Convention (120)	
January 31 Year-End Report (YE) Election	on on	in the State of
July 31 Mid-Year Report (Non-election Year Only) (MY)	POST-Election Report for the:	X General (30G)	Runoff (30R) Special (30S)
Termination Report (TER)	t Election	on on 1.1 / 04	in the State of IA
5. Covering Period 1	0 01 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	through 11	
I certify that I have examined to	his Report and to the best of	my knowledge and belief it is	s true, correct and complete.
Type or Print Name of Treasure	er Michael G. Adams		
Signature of Treasurer Mica	hael G. Adams	[Electronically Filed]	Date 12 / 04 / 2014
NOTE: Submission of false, error	neous, or incomplete informatio	n may subject the person signin	ng this Report to the penalties of 2 U.S.C. §437g.
Office Use			FEC FORM 3X Rev. 12/2004

SUMMARY PAGE OF RECEIPTS AND DISRUPSEMENTS

OF RECEIPTS AND DISBURSEMENTS FEC Form 3X (Rev. 02/2003) Page 2 Write or Type Committee Name American Heartland PAC 10 2014 24 2014 Report Covering the Period: From: To: **COLUMN A COLUMN B** This Period Calendar Year-to-Date (a) Cash on Hand 0.00 January 1, 2014 (b) Cash on Hand at 546316.49 Beginning of Reporting Period..... 75205.00 978205.00 (c) Total Receipts (from Line 19) (d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 621521.49 978205.00 6(a) and 6(c) for Column B)..... 602155.09 958838.60 Total Disbursements (from Line 31)...... 8. Cash on Hand at Close of Reporting Period 19366.40 19366.40 (subtract Line 7 from Line 6(d))..... Debts and Obligations Owed TO the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) 10. Debts and Obligations Owed BY the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) This committee has qualified as a multicandidate committee. (see FEC FORM 1M) For further information contact: Federal Election Commission 999 E Street, NW Washington, DC 20463 Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

۸			$D \wedge C$
Н	mencan	Heartland	PAU

Report Covering the Period: From:	01 2014	To: 11 24 2014
I. Receipts	COLUMN A	COLUMN B
<u> </u>	Total This Period	Calendar Year-to-Date
. Contributions (other than loans) From: (a) Individuals/Persons Other		
Than Political Committees		
(i) Itemized (use Schedule A)	75200.00	973200.00
(i) itemized (use schedule A)		7 7 7
(ii) Unitemized	5.00	5.00
(iii) TOTAL (add		
Lines 11(a)(i) and (ii)▶	75205.00	973205.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees		
(such as PACs)	0.00	5000.00
(d) Total Contributions (add Lines		
11(a)(iii), (b), and (c)) (Carry		
Totals to Line 33, page 5)	75205.00	978205.00
2. Transfers From Affiliated/Other		
Party Committees	0.00	0.00
	0.00	
B. All Loans Received	0.00	0.00
Loan Repayments Received	0.00	0.00
5. Offsets To Operating Expenditures	, , , , , , , , , , , , , , , , , , , ,	
(Refunds, Rebates, etc.)		
(Carry Totals to Line 37, page 5)	0.00	0.00
6. Refunds of Contributions Made		
to Federal Candidates and Other		200
Political Committees	0.00	0.00
7. Other Federal Receipts		
(Dividends, Interest, etc.)	0.00	0.00
3. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account	0.00	
(from Schedule H3)	0.00	0.00
	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
() =		
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00
). Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))▶	75205.00	978205.00
N. Table I and Brook in		
). Total Federal Receipts		
(subtract Line 18(c) from Line 19)▶	75205.00	978205.00

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date	
. Operating Expenditures:	Total Tillo I cilou	Calcilda Teal-to-Date	
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)			
(i) Federal Share	0.00	0.00	
	0.00	0.00	
(ii) Non-Federal Share	0.00	0.00	
(b) Other Federal Operating Expenditures	131155.09	241336.10	
(c) Total Operating Expenditures			
(add 21(a)(i), (a)(ii), and (b))▶	131155.09	241336.10	
Transfers to Affiliated/Other Party			
Committees	0.00	0.00	
Federal Candidates/Committees and Other Political Committees	0.00	0.00	
Independent Expenditures	471000.00	717502 50	
(use Schedule E) Coordinated Party Expenditures	471000.00	717502.50	
(2 U.S.C. §441a(d)) (use Schedule F)	0.00	0.00	
(use coneduc 1)			
Loan Repayments Made	0.00	0.00	
	0.00	0.00	
Loans MadeRefunds of Contributions To:	0.00	0.00	
(a) Individuals/Persons Other Than Political Committees	0.00	0.00	
Than I shibal committees			
(b) Political Party Committees	0.00	0.00	
(c) Other Political Committees		0.00	
(such as PACs)	0.00	0.00	
(d) Total Contribution Refunds			
(add Lines 28(a), (b), and (c))▶	0.00	0.00	
Other Disbursements	0.00	0.00	
Federal Election Activity (2 U.S.C. §431(20))			
(a) Allocated Federal Election Activity			
(from Schedule H6)			
(i) Federal Share	0.00	0.00	
	0.00	0.00	
(ii) "Levin" Share	0.00	0.00	
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00	
(c) Total Federal Election Activity (add			
Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00	
	, , , , , , , , , , , , , , , , , , , ,	, , , , , , , , , , , , , , , , , , , ,	
Total Disbursements (add Lines 21(c), 22,			
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	602155.09	958838.60	
Total Federal Disbursements			
(subtract Line 21(a)(ii) and Line 30(a)(ii)			
from Line 31)	602155.09	958838.60	

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page **5**

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
3. Total Contributions (other than loans) (from Line 11(d), page 3)	75205.00	978205.00
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	75205.00	978205.00
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	131155.09	241336.10
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
3. Net Operating Expenditures (subtract Line 37 from Line 36)	131155.09	241336.10

SCHEDULE A (FEC Form 3X)

FOR LINE NUMBER: PAGE 6 OF 16

TEMIZED RECEIPTS	for each category of the Detailed Summary Page	(check only one) X 11a 11b 11c 12 13 14 15 16 17
	d Statements may not be sold or used by any pe the name and address of any political committee	erson for the purpose of soliciting contributions
NAME OF COMMITTEE (In Full) American Heartland PAC		
Full Name (Last, First, Middle Initial) Holloway Frost Mailing Address P.O. Box 667 City Houston FEC ID number of contributing federal political committee. Name of Employer None Receipt For: Primary General Other (specify)	State Zip Code TX 77001 C Occupation Retired Aggregate Year-to-Date ▼ 5200.00	Date of Receipt 10 08 2014 Transaction ID : SA11AI.4215 Amount of Each Receipt this Period 5200.00
Full Name (Last, First, Middle Initial) Martin Gross Mailing Address 101 Eisenhower Pkwy. City Roseland FEC ID number of contributing federal political committee. Name of Employer Sandalwood Securities, Inc. Receipt For: Primary General Other (specify)	State Zip Code NJ 07068 C Occupation President Aggregate Year-to-Date ▼ 2500.00	Date of Receipt 10 24 2014 Transaction ID: SA11AI.4221 Amount of Each Receipt this Period 2500.00
Full Name (Last, First, Middle Initial) Michael J. Leffell Mailing Address 35 Sheldrake Rd. City Scarsdale FEC ID number of contributing federal political committee. Name of Employer Portage Advisors LLC Receipt For: Primary General Other (specify)	State Zip Code NY 10583 C Occupation Founder Aggregate Year-to-Date ▼ 10000.00	Date of Receipt 10 24 2014 Transaction ID: SA11AI.4219 Amount of Each Receipt this Period 10000.00
SUBTOTAL of Receipts This Page (optional)	· · · · · · · · · · · · · · · · · · ·	17700.00
TOTAL This Period (last page this line numb	per only)	

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

FOR LINE NUMBER: **PAGE** 7 OF Use separate schedule(s) (check only one) X 11a 11b 12 11c

16

for each category of the Detailed Summary Page 14 13 15 16 Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee. NAME OF COMMITTEE (In Full) American Heartland PAC Full Name (Last, First, Middle Initial) Michael Liberman Date of Receipt Mailing Address 270 W. End Ave. Apt. 8N 30 2014 10 City Zip Code State Transaction ID: SA11AI.4223 NY New York 10023 Amount of Each Receipt this Period FEC ID number of contributing C 2500.00 federal political committee. Name of Employer Occupation Blue Mountain Capital Manageme Managing Partner Receipt For: Aggregate Year-to-Date ▼ Primary General 2500.00 Other (specify) Full Name (Last, First, Middle Initial) B. Stacy Schusterman Revocable Trust Date of Receipt Mailing Address P.O. Box 699 10 22 2014 City State Zip Code Transaction ID: SA11AI.4217 OK Tulsa 74101 Amount of Each Receipt this Period FEC ID number of contributing C 50000.00 federal political committee. Name of Employer Occupation Receipt For: Aggregate Year-to-Date ▼ Primary General 50000.00 Other (specify) Full Name (Last, First, Middle Initial) c. Marilyn Ware Date of Receipt Mailing Address 210 University Blvd 11 03 2014 Suite 410 City State Zip Code Transaction ID: SA11AI.4225 CO Denver 80206 Amount of Each Receipt this Period FEC ID number of contributing 5000.00 С federal political committee. Name of Employer Occupation None Retired Receipt For: Aggregate Year-to-Date ▼ Primary General 5000.00 Other (specify) 57500.00 SUBTOTAL of Receipts This Page (optional)..... 75200.00 TOTAL This Period (last page this line number only).....

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SCHEDULE B (FEC Form 3X)	Use separate schedule(s) for each category of the	FOR LINE NUMBER: PAGE 8 OF 16		
ITEMIZED DISBURSEMENTS		(Orlean orling	one)	
	Detailed Summary Page	X 21b		23 24 25 26
	, ,	27		28c 29 30b
Any information copied from such Reports and State or for commercial purposes, other than using the nar				
NAME OF COMMITTEE (In Full)				
American Heartland PAC				
Full Name (Last, First, Middle Initial)				
A. Dinsmore & Shohl LLP			Date of Disb	ursement
Mailing Address 101 S. Fifth St. Suite 2500			10	10 2014
•	State Zip Code		Transaction	n ID : SB21B.4227
Louisville	KY 40202		Transaction	TID . ODE ID. TEL
Purpose of Disbursement Legal Services			Amount of E	ach Disbursement this Period
Candidate Name		Category/ Type		1937.55
Office Sought: House Disburse Senate President	ment For: Primary General Other (specify) ▼			
State: District:				
Full Name (Last, First, Middle Initial) B. Dinsmore & Shohl LLP			Date of Disb	ursement
Mailing Address 101 S. Fifth St. Suite 2500			11 /	24 2014
Louisville	State Zip Code KY 40202		Transactio	n ID : SB21B.4235
Purpose of Disbursement Legal Services			Amount of E	ach Disbursement this Period
Candidate Name		Category/ Type		4801.45
Office Sought: House Disburse Senate President State: District:	ment For: Primary General Other (specify)			
Full Name (Last, First, Middle Initial) C. Madison Morgan Strategies, LLC			Date of Disb	ursement
Mailing Address 2711 Centerville Rd. Ste. 120			10	28 2014
City Wilmington	State Zip Code DE 19808		Transactio	n ID : SB21B.4233
Purpose of Disbursement Fundraising Services		· · · ·	Amount of E	ach Disbursement this Period
Candidate Name		Category/ Type	Amount of E	62376.00
Office Sought: House Disburse Senate President State: District:	ment For: Primary General Other (specify)			
Oldio. District.				
SUBTOTAL of Disbursements This Page (optional)		·····		69115.00
TOTAL This Period (last page this line number only)	·····		

SCHEDULE B (FEC Form 3X)	Llea caparata cabadula(c)	FOR LINE NUMBER: PAGE 9 OF 16			
ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	(check only 21b	one) 22 23 28a 28b	24 25 26 28c 29 30	
Any information copied from such Reports and Statem	nents may not be sold or us				
or for commercial purposes, other than using the name					
NAME OF COMMITTEE (In Full) American Heartland PAC					
/					
Full Name (Last, First, Middle Initial)			Data of Distance		
A. Madison Morgan Strategies, LLC			Date of Disburser		
Mailing Address 2711 Centerville Rd. Ste. 120			11 07		
	State Zip Code				
Wilmington	DE 19808		Transaction ID	: SB21B.4234	
Purpose of Disbursement Fundraising Services			Amount of Each I	Disbursement this Period	
Candidate Name		Category/ Type		1770.00	
	Primary General				
State: District:	Other (specify) ▼				
Full Name (Last, First, Middle Initial)					
B. Red Print Strategy			Date of Disburser		
Mailing Address 311 S. Fillmore St.			10 17		
,	State Zip Code VA 22204		Transaction ID	: SB21B.4177	
Purpose of Disbursement Media Consulting			Amount of Each I	Disbursement this Period	
Candidate Name		Category/ Type		35000.00	
	nent For: Primary General Other (specify)	71			
State: District:					
Full Name (Last, First, Middle Initial) C. Red Print Strategy			Date of Disburser	ment	
Mailing Address 311 S. Fillmore St.			10 / D		
,	State Zip Code VA 22204		Transaction ID	: SB21B.4178	
Purpose of Disbursement					
Fundraising Consulting Candidate Name		Category/	Amount of Each I	Disbursement this Period	
		Туре		25000.00	
President	nent For: Primary General Other (specify)				
State: District:					
SUBTOTAL of Disbursements This Page (optional)		······		61770.00	
TOTAL This Period (last page this line number only).				130885.00	

S IT

Michael G. Adams

Signature

CHEDULE E (FEC Form 3X)		
EMIZED INDEPENDENT EXPENDITURES		PAGE 10 OF 16 FOR LINE 24 OF FORM 3X
AME OF COMMITTEE (In Full)		
American Heartland PAC		FEC IDENTIFICATION NUMBER ▼
		C C00548867
heck if 24-hour report 48-hour report	New report Amends repor	t filed on
Full Name of Payee Harris Media LLC		Date of Public Distribution/Dissemination
Mailing Address 611 S. Congress Avenue		10 19 2014 Amount
Suite 400		Amount
City State	Zip Code	83000.00
Austin TX	78704	Transaction ID : SE.4179 Date of Disbursement or Obligation
Purpose of Expenditure Digital Advertising	Category/ Type 004	10 17 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate	Support	Office Sought: House District: 00
BRUCE L BRALEY	X Oppose	President Senate State: IA
Calendar Year-To-Date Per Election for Office Sought	337750.00	Disbursement For: Primary
Full Name of Payee		Date of Public Distribution/Dissemination
Red Print Strategy		10 D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 311 S. Fillmore St.		Amount
City State	Zip Code	12500.00
Arlington VA	22204	Transaction ID : SE.4174 Date of Disbursement or Obligation
Purpose of Expenditure Creative Commission	Category/ Type 004	10 16 / Y Y Y Y Y
Name of Federal Candidate	Support	Office Sought: House District: 00
JONI K ERNST	Oppose	President Senate State:
Calendar Year-To-Date		Disbursement For: Primary General
Per Election for Office Sought	125000.00	2014 Other (specify) ▶
	l	
(a) SUBTOTAL of Itemized Independent Expenditures		95500.00
(b) SUBTOTAL of Unitemized Independent Expenditures		>
(c) TOTAL Independent Expenditures)
Under penalty of perjury I certify that the independent experwith, or at the request or suggestion of, any candidate or au party committee) any political party committee or its agent.		

[Electronically Filed]

04

12

Date

2014

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

TEMIZED INC	DEPENDENT EXPENDITURES	;			PAGE 11 OF 16 FOR LINE 24 OF FORM 3X
NAME OF COMM				•	FEC IDENTIFICATION NUMBER ▼
American F	leartland PAC				C C00548867
Check if 24-	hour report 48-hour report	New repo	oort Amends repo	ort filed on	M = M / D = D / Y = Y = Y
Full Name of				D	Date of Public Distribution/Dissemination
Red Print	Strategy				10 19 2014
Mailing Addre	311 S. Fillmore St.			A	Amount
City		State	Zip Code		12500.00
Arlington		VA	22204		ansaction ID : SE.4195 Date of Disbursement or Obligation
Purpose of E Creative Con			Category/ Type 004		10 16 2014
Name of Fed	leral Candidate		Support	Office Sc	lought: House District: 00
BRUCE L BR	ALEY		Oppose		resident Senate State: IA
	r Year-To-Date ction for Office Sought		137500.00	Disburser 2014	ement For: Primary X General Other (specify) ▶
Full Name of Red Prin	f Payee at Strategy			D	Date of Public Distribution/Dissemination
					10 19 2014
Mailing Addre	ess 311 S. Fillmore St.			А	Amount
City		State	Zip Code	-	11000.00
Arlington		VA	22204		ansaction ID : SE.4175 Date of Disbursement or Obligation
Purpose of E Media Produ	·		Category/ Type 004		10 17 2014
Name of Fed	deral Candidate		X Support	Office So	Sought: House District: 00
JONI K ERN	ST		Oppose	Pr	resident Senate State: IA
	ar Year-To-Date ction for Office Sought	7	254750.00	Disburse 2014	ement For:
(a) SUBTOTA	L of Itemized Independent Expenditur	res			23500.00
(F) CURTOTA	* of Uniterrined Indonondant Evnand	Ph		Г	
(D) 500101A	L of Unitemized Independent Expend	itures		" -	
(c) TOTAL Inc	dependent Expenditures			· •	
with, or at the		date or authorized			e in cooperation, consultation, or concert or (if the reporting entity is not a political
N	Aichael G. Adams	[Electron	nically Filed] Date	M M M	/ 04 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Signature			_ Date	, L	التنتا لنا ا

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE 12 OF 16 FOR LINE 24 OF FORM 3X
FEC IDENTIFICATION NUMBER ▼
C C00548867
= M / D = D / Y = Y = Y
of Public Distribution/Dissemination
10 19 / 2014
nt
11000.00
ction ID : SE.4196 of Disbursement or Obligation
10 17 2014
it: House District: 00
ent Senate State: IA
t For: Primary X General
ther (specify)
of Public Distribution/Dissemination
of Public Distribution/Dissemination
of Public Distribution/Dissemination 10
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of Public Distribution/Dissemination 10000.00

American Heartland PAC	FEC IDENTIFICATION NUMBER ▼
AITIETICALI I TEALLIANU FAC	C C00548867
Check if 24-hour report 48-hour report New report Amends report filed of	on M = M / D = D / Y = Y = Y
Full Name of Payee	Date of Public Distribution/Dissemination
Red Print Strategy	10 19 7 Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Mailing Address 311 S. Fillmore St.	Amount
City State Zip Code	11000.00
Arlington VA 22204 T	ransaction ID : SE.4196 Date of Disbursement or Obligation
Purpose of Expenditure Media Production Category/ Type 004	10 D D / Y Y Y Y Y Y 2014
Name of Federal Candidate Support Office	Sought: House District:00
PRICE I PRAIEV	President X Senate State: IA
	sement For:
Full Name of Payee	Date of Public Distribution/Dissemination
Red Print Strategy	10 28 2014
Mailing Address 311 S. Fillmore St.	Amount
City State Zip Code	10000.00
	Fransaction ID : SE.4210 Date of Disbursement or Obligation
Purpose of Expenditure Creative Commission Category/ Type 004	M 10 / 27 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate Support Office	Sought: House District: 00
BRUCE I RPALEY	President Senate State: IA
Calendar Year-To-Date Per Election for Office Sought Disbur 2014	sement For: Primary General Other (specify) ▶
(a) SUBTOTAL of Itemized Independent Expenditures	21000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	
Under penalty of perjury I certify that the independent expenditures reported herein were not mad with, or at the request or suggestion of, any candidate or authorized committee or agent of either, party committee) any political party committee or its agent.	
Michael G. Adams	
[Electronically Filed] Date 12	M / 04 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y

Check if

NAME OF COMMITTEE (In Full) **American Heartland PAC**

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITUR

Mailing Address 311 S. Fillmore St. City State Zip Code Tanaction ID: SE.4238 Purpose of Expenditure Media Production Name of Federal Candidate BRUCE L BRALEY Calendar Year-To-Date Per Election for Office Sought Full Name of Payee Strategic Media Placement Inc. Mailing Address 7669 Stagers Loop Category/ Dot Tanaction ID: SE.4238 Date of Disbursement or Obligation Transaction ID: SE.4238 Date of Disbursement or Obligation President Senate State: IA Disbursement For: Primary Genera 2014 Other (specify) ▶ Category/ Other (specify) ▶ Category/ Date of Public Distribution/Dissemination Transaction ID: SE.4238 Date of Disbursement For: Date Primary Genera 2014 Other (specify) ▶ Category/ Tanaction ID: SE.4172 Date of Disbursement For: Date Public Distribution Dissemination Transaction ID: SE.4172 Date of Disbursement For: Date Primary Senate State: IA Category/ Tiype Odd Transaction ID: SE.4172 Date of Disbursement For: Date Senate State: IA Support Office Sought: House District: Odd JONIK ERNST Oppose President Senate State: IA Calendar Year-To-Date	MIZED INDEPENDENT EXPEN	DITURES			PAGE 13 FOR LINE	OF 16 24 OF FORM 3X
C C00548867	` ,			F	EC IDENTIFICAT	ION NUMBER ▼
New report Amends report filed on Amount Amount Amends report filed on Amount Amount filed on Amount Amount filed on Amount fi	nerican Heartland PAC			[C C00548867	
Red Print Strategy failing Address 311 S. Fillmore St.	k if 24-hour report 48-hour	r report New rep	port Amends repo		M / D D /	YYYY
Amount Transaction ID: SE.4238 Date of Disbursement or Obligation President Senate State: IA Disbursement For: Primary Seneral State: IA Date of Public Distribution/Dissemination Transaction ID: SE.4172 Date of Disbursement or Obligation Transaction ID: SE.4172 Date of Disbursement or Obligation Transaction ID: SE.4238 Date of Disbursement For: Date of Disbursement For: District: 00 Transaction ID: SE.4238 Date of Disbursement For: District: 00 Transaction ID: SE.4238 Date of Disbursement For: District: 00 Transaction ID: SE.4238 Date of Disbursement For: District: 00 Transaction ID: SE.4238 Date of Disbursement For: District: 00 Transaction ID: SE.4238 Date of Disbursement For: District: 00 Transaction ID: SE.4238 Date of Disbursement For: District: 00 Transaction ID: SE.4238 Date of Disbursement For: District: 00 Transaction ID: SE.4238 Date of Disbursement For: District: 00 Transaction ID: SE.4238 Date of Disbursement For: Disbursem				M	M / D D	Y Y Y Y Y
Transaction ID : SE.4238 Date of Disbursement or Obligation Purpose of Expenditure Media Production Category/ Type 004 Category/ Cate	Mailing Address 311 S. Fillmore St.					2014
Date of Disbursement or Obligation Purpose of Expenditure Media Production Category/ Type	 Dity	State	Zip Code			16000.00
Media Production Category/ Type 004 10 30 2014		VA	22204			Obligation
SRUCE L BRALEY Calendar Year-To-Date Per Election for Office Sought Calendar Year-To-Date Per Election for Office Sought Full Name of Payee Strategic Media Placement Inc. Mailing Address 7669 Stagers Loop Date of Public Distribution/Dissemination Mailing Address 7669 Stagers Loop Amount Transaction ID: SE.4172 Date of Disbursement or Obligation Transaction ID: SE.4172 Date of Disbursement For: □ Primary General Calendar Year-To-Date Disbursement For: □ Primary General Calendar Year-To-Date						2014
Calendar Year-To-Date Per Election for Office Sought Full Name of Payee Strategic Media Placement Inc. Mailing Address 7669 Stagers Loop City State Category/ Type Category/ Type Other (specify) Disbursement For: Primary Genera Other (specify) Date of Public Distribution/Dissemination Transaction ID: SE.4172 Date of Disbursement or Obligation Transaction ID: SE.4172 Date of Disbursement or Obligation Category/ Type Oud Transaction ID: SE.4172 Date of Disbursement or Obligation Output Value of Federal Candidate Support Oppose President Senate State: IA Calendar Year-To-Date	Name of Federal Candidate		Support	Office Sought:	House	District: 00
Per Election for Office Sought Address 7669 Stagers Loop Date of Public Distribution/Dissemination Mailing Address 7669 Stagers Loop Amount Delaware OH 43015 Purpose of Expenditure TV Media Buy Delaware OF Ederal Candidate JONI K ERNST Calendar Year-To-Date Date of Public Distribution/Dissemination Date of Public Distribution/Dissemination Date of Public Distribution/Dissemination Tansaction ID : SE.4172 Date of Disbursement or Obligation Transaction ID : SE.4172 Date of Disbursement or Obligation Office Sought: House District: 00 Disbursement For: Primary X General Calendar Year-To-Date	BRUCE L BRALEY		X Oppose	Presiden	t X Senate	State.
Strategic Media Placement Inc. Mailing Address 7669 Stagers Loop Amount City State Zip Code Delaware OH 43015 Purpose of Expenditure TV Media Buy Name of Federal Candidate JONI K ERNST Calendar Year-To-Date Amount Transaction ID: SE.4172 Date of Disbursement or Obligation M. M			464750.00	2014		y X General
Amount City State Zip Code Delaware OH 43015 Category/ Type 004 Name of Federal Candidate JONI K ERNST Calendar Year-To-Date Amount Transaction ID : SE.4172 Date of Disbursement or Obligation Category/ Type 004 Support Office Sought: House District: 00 Disbursement For: Primary General Candidate Disbursement For: Primary General Candidate		Inc.				n/Dissemination
Delaware OH 43015 Transaction ID: SE.4172 Date of Disbursement or Obligation Purpose of Expenditure TV Media Buy Category/ Type O04 Support Office Sought: House District: 00 JONI K ERNST Oppose President Senate State: IA Disbursement For: Primary General General Calendar Year-To-Date	Mailing Address 7669 Stagers Loop				ننا ت	2014
Date of Disbursement or Obligation Purpose of Expenditure TV Media Buy Category/ Type Odd To Disbursement or Obligation Office Sought: Disbursement or Obligation M M M Discrete Sought Office Sought: House District: Oppose President State: IA Calendar Year-To-Date	Dity	State	Zip Code			106250.00
TV Media Buy Category/ Type 004 10 16 2014 Name of Federal Candidate X Support Office Sought: House District: 00 JONI K ERNST Oppose President X Senate State: IA Calendar Year-To-Date Disbursement For: Primary General Candidate 2014		ОН	43015	I		Obligation
JONI K ERNST Oppose President Senate State: IA Calendar Year-To-Date Disbursement For: Primary General General						
JONI K ERNST Oppose President Senate State: IA Disbursement For: Primary General	Name of Federal Candidate		Support	Office Sought:	House	District: 00
400050 00 0044	JONI K ERNST				st Senate	State.
Other (specify) ►	Calendar Year-To-Date Per Election for Office Sought		106250.00	2014		ry X General
	s) SUBTOTAL of Unitemized Independ	ent Expenditures		· [7 7	
SUBTOTAL of Unitemized Independent Expenditures	TOTAL Independent Expenditures					

Under penalty of perjury I certify that the indepe with, or at the request or suggestion of, any cand party committee) any political party committee or

Michael G. Adams				D . D	/ Y Y Y Y
	[Electronically Filed]	Date	12	04	2014
Signature					

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

	PAGE 14	OF 16 24 OF FORM 3X							
FEC II	FEC IDENTIFICATION NUMBER ▼								
С	C00548867								
- M /	D = D /	Y " Y " Y " Y							
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		6250.00							
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10	10	2014							

NAN	IE OF COMMITTEE (In Full)		FEC IDENTIFICATION NUMBER ▼
	nerican Heartland PAC		
			C C00548867
Che	ck if 24-hour report 48-hour report New report	ort Amends repo	rt filed on
П	Full Name of Payee		Date of Public Distribution/Dissemination
	Strategic Media Placement Inc.		10 19 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	Mailing Address 7669 Stagers Loop		Amount
H	City State	Zip Code	6250.00
- 1	Delaware OH	43015	Transaction ID : SE.4173
L		43013	Date of Disbursement or Obligation
	Purpose of Expenditure	Category/	M M / D D / Y Y Y Y
	Media Buy Commission	Type 004	10 16 2014
	Name of Federal Candidate	X Support	Office Sought: House District: 00
	JONI K ERNST	Oppose	President Senate State: IA
	Calendar Year-To-Date		Disbursement For: Primary X General
	Per Election for Office Sought	112500.00	2014
ı	Full Name of Payee		Date of Public Distribution/Dissemination
	Strategic Media Placement Inc.		M = M / D = D / Y = Y = Y
-	Mailing Address		10 19 2014
	7669 Stagers Loop		Amount
	City State	Zip Code	6250.00
	Delaware OH	43015	Transaction ID : SE.4197 Date of Disbursement or Obligation
-	Purpose of Expenditure	Category/	Mam / Dab / Yayayay
	Media Buy Commission	Type 004	10 16 2014
-	Name of Federal Candidate	Support	Office Sought: House District: 20
	BRUCE L BRALEY	Oppose	President X Senate State: IA
	Calendar Year-To-Date		Disbursement For: Primary X General
	Per Election for Office Sought	6250.00	Other (specify) ▶
			, vers 27
(8	SUBTOTAL of Itemized Independent Expenditures		12500.00
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(k	SUBTOTAL of Unitemized Independent Expenditures		•
1.	e) TOTAL Independent Expenditures		
Ţ	, IVIAE INOCPORTAGINE EXPENDITURES		•
W	nder penalty of perjury I certify that the independent expenditures ith, or at the request or suggestion of, any candidate or authorized arty committee) any political party committee or its agent.		
	Michael G. Adams		M M / D D / Y Y Y Y
		cally Filed] Date	12 04 2014
	Signature		

Check if

NAME OF COMMITTEE (In Full) **American Heartland PAC**

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

MIZED INDEPENDENT EXPENDITURES			PAGE 15 OF 16 FOR LINE 24 OF FORM 3
nerican Heartland PAC			FEC IDENTIFICATION NUMBER ▼ C C00548867
ck if 24-hour report 48-hour report	New rep	port Amends report	t filed on
Full Name of Payee Strategic Media Placement Inc.			Date of Public Distribution/Dissemination 10 19 2014
Mailing Address 7669 Stagers Loop			Amount
City	State	Zip Code	106250.00
Delaware	ОН	43015	Transaction ID : SE.4198
		1	Date of Disbursement or Obligation
Purpose of Expenditure TV Media Buy		Category/ Type 004	10 / 16 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate		Support	Office Sought: House District: 00
BRUCE L BRALEY		∑ Oppose	President Senate State:
Calendar Year-To-Date Per Election for Office Sought	, , ,		Disbursement For: Primary ☐ Genera 2014 Other (specify) ▶
Strategic Media Placement Inc. Mailing Address 7669 Stagers Loop			Date of Public Distribution/Dissemination
3			Amount
City	State	Zip Code	85000.00
Delaware	ОН	43015	Transaction ID : SE.4208 Date of Disbursement or Obligation
Purpose of Expenditure TV Media Buy		Category/ Type 004	10 / 27 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate		Support	Office Sought: House District: 00
BRUCE L BRALEY		Oppose	President Senate State:
Calendar Year-To-Date Per Election for Office Sought	7 1 7	433750.00	Disbursement For: Primary
SUBTOTAL of Itemized Independent Expenditure	S		191250.00
SUBTOTAL of Unitemized Independent Expenditu	ures		>
			72 1 72 1 72

Under penalty of perjury I certify that the independent expend with, or at the request or suggestion of, any candidate or auth party committee) any political party committee or its agent.

Michael G. Adams	[Electronically Filed]		M M /	04	2014
Signature		Date	12	04	2014

S

Michael G. Adams

Signature

	HEDULE E (FEC Form 3X)					
ΓΕ	MIZED INDEPENDENT EXPENDITURES				PAGE 16 FOR LINE	OF 16 24 OF FORM 3X
	ME OF COMMITTEE (In Full)			FEC	IDENTIFICATI	ON NUMBER ▼
Ar	merican Heartland PAC			С	C00548867	
Che	ck if 24-hour report 48-hour report New rep	oort Amends repo	ort filed or	ח ו	/ D D /	Y = Y = Y = Y
	Full Name of Payee Strategic Media Placement Inc.		С			/Dissemination
ŀ	Mailing Address			10	28	2014
١	7669 Stagers Loop		A	Amount		
ľ	City State Delaware OH	Zip Code		ana aatia n	ID : SE.4209	5000.00
ŀ		43015			bursement or	Obligation
١	Purpose of Expenditure Media Buy Commission	Category/ Type 004		10	27	2014
İ	Name of Federal Candidate	Support	Office S	Sought:	House	District:00
	BRUCE L BRALEY	Oppose	P	resident	X Senate	State:IA
	Calendar Year-To-Date Per Election for Office Sought	438750.00	Disburse 2014	ement For: Other (Primar	y X General
ſ	Full Name of Payee			Date of Pul	blic Distribution	n/Dissemination
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١	Mailing Address		,	Amount		
ŀ	City State	Zip Code			, , ,	
	Day of Francisco	1		Date of Dis	sbursement or	Obligation
	Purpose of Expenditure	Category/ Type		M = M	/ D D	Y Y Y Y Y
ľ	Name of Federal Candidate	Support	Office S	Sought:	House	District:
L		Oppose	P	resident	Senate	State:
	Calendar Year-To-Date Per Election for Office Sought		Disburs	ement For	: Primar	y General
(a) SUBTOTAL of Itemized Independent Expenditures		▶			5000.00
(b) SUBTOTAL of Unitemized Independent Expenditures		·· •		F	
(c) TOTAL Independent Expenditures		·· •		7	471000.00
٧	Inder penalty of perjury I certify that the independent expenditures with, or at the request or suggestion of, any candidate or authorized arty committee) any political party committee or its agent.					

[Electronically Filed]

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Date

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2014